Press Release template

**ABC Chamber launches innovative export program**

*New technology enables exporter and freight forwarders to increase profits and productivity*

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The *ABC Chamber of Commerce* is boosting its international trade services by offering companies involved in export and global trade innovative export documentation and compliance solution.

eCertify is a user-friendly, online solution which transforms the costly, time-consuming paper-based process for stamping and signing of paper-based Certificates of Origin into a streamlined electronic system.

*“eCertify enables our Chamber to provide exporters and freight forwarders with faster turnaround times, with immediate acceptance or rejection notifications. Importantly, online processing cuts out the use of couriers to shuttle Certificates and associated trade documents to and from our chamber and so reduces their costs*,” said Mr./s A Smith, ABC Chamber President.  
  
A Certificate of Origin is an important trade document that identifies the origin of goods being exported. It is required by customs authorities to validate the origin of goods being imported and acts as one of the key bases for applying tariff rates.

Chambers of Commerce are recognized worldwide as the official body and key agent in the stamping and signing, certification, of Certificates of Origin.

“Historically, businesses have had to deliver paper documents, personally or by courier, to the chamber for certification. As you can imagine, this is a costly and time consuming process,” Mr./s A Smith said about what he termed an antiquated system. Businesses that participate in the electronic program can also keep better track of records, he said. “They can login into the application and view all the transactions that have taken place, which is preferable to searching through boxes of paperwork” he said.

Mr. B Smyth, Director at XYZ Company., which markets and sells ABC goods in China, said his company, “found the program “fast and convenient.”  
  
XYZ States export levels amount to $ABC billion, according to the International Trade Administration. The ABC Chamber has always had some focus on international trade, but it has recently increased its efforts due to the growing number of opportunities to do business outside the United States.